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FRANCHISOR/ DEVELOPER: SPORTS NUTRITION / SUPPLEMENTS

Southeast USA

123 Retail Locations > Going Ecommerce

Annual Revenues: \$5,649,999

Annual Cash flow: \$1,836,182

Asking \$8,000,000

This is a 20-year established company within the Sports Nutrition, Nutraceutical, General Health and Weight Loss supplements vertical.

Company has (150) SKU's, (9) "sticky" brands sold via 123 franchised stores within 30 States. Currently selling all its products only within US domestic markets.

The majority of their products offered are proprietary formulations sourced via contract manufacturers, marketed under the company's various brand names.

Company also offers customized solutions for those looking to build muscle, shed weight, balance hormones, etc

Company is transitioning its focus to online sales channels versus retail locations.

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